



Press Release
April 2008

Successful start to DPD's Parcel-Shop offensive

Five-fold increase in shop numbers in 2007

Aschaffenburg, 8. April 2008 – DPD is continuing the successful Parcel-Shop offensive which it began last year. There are now no less than 3,000 Parcel-Shops in Germany, with a further 1,500 expected to follow by the end of the year. Small companies and private shippers, in particular, benefit from the products and service options available from the DPD Parcel-Shops.

"At the start of last year there were 472 DPD Parcel-Shops in Germany. By the end of the year this number had risen to almost 2,500," states Arnold Schroven, Chief Executive Officer of DPD GmbH & Co. KG. The CEO is pleased because this represents a five-fold increase in shop numbers within a single year. "This success confirms our policy of continuing our offensive strategy on this segment of the market this year, too. We intend to provide our customers with a country-wide network of 4,500 Parcel-Shops by the end of 2008."

DPD Parcel-Shops operate on the shop-in-shop principle and are located across various branches of the retail sector, including for example stationery shops, tanning studios and consumer electronics shops. The focus is always on the interests of the customer, which means the retail outlets are those frequented regularly by consumers and where handing in or collecting a parcel can be conveniently combined with other activities. Prestigious retailing multiples such as Metro and the Staples office-supply chain are partners to DPD Parcel-Shops.



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Access for private and small-scale business shippers

For DPD its Parcel-Shops also represent a strategic growth area, because they ensure that private customers and small companies can also enjoy access to the parcel service provider's wide range of products and services, both domestically and internationally.

In Germany parcels as a rule reach their destination within 24 hours, while delivery times for shipments to other parts of Europe are also highly competitive.

Tailored to customer requirements

Widespread availability and consumer-friendly services are the key factors for the success of DPD's Parcel-Shops. Customers can quickly locate the nearest shop to them by means of the 'Parcel-Shop Finder' search function on the www.dpd.com website, which also provides a range of useful information such as opening hours and directions to the various shops.

Pricing is uncomplicated and transparent, in that at most shops it is based on parcel volume, divided into the T-shirt sizes of S, M, L and XL. After a parcel has been handed in for shipment its progress can be followed using DPD's online tracking system. Convenient opening hours and extensive parking facilities are further reasons why parcel shippers are deciding in growing numbers in favour of DPD Parcel-Shops.



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About DPD

With the shipment of 2 million parcels a day in a seamless international network DPD is one of Europe's leading providers of parcel services. DPD offers its customers a wide spectrum of domestic and international services. The product portfolio ranges from standard and express parcels via online shipping and shipping at Parcel-Shops down to individual solutions for business customers. At more than 500 depots in 39 countries a workforce numbering over 22.000 and 15.000 vehicles operate on behalf of 200.000 business customers as well as small-scale and private shippers. DPD is managed by its Chief Executive Officer Arnold Schroven. France's GeoPost Group, a wholly-owned La Poste subsidiary, is the majority shareholder in DPD. The minority shareholders are DPD Systemlogistik GmbH & Co. KG (10,47 per cent shareholding) and DPD Zeitfracht GmbH & Co. KG (6,21 per cent shareholding).

About DPD in Germany

DPD is Germany's leading provider of standard parcel services for business customers. As part of the international DPD network DPD offers a wide spectrum of domestic and international services on the German market. These services range from standard domestic and international shipping to express deliveries and are also aimed at small-scale and private shippers, who have access to efficient parcel shipping with DPD via 2.500 Parcel-Shops and online shipping. DPD has 74 depots in Germany, where a workforce of 7.500 and 7.000 vehicles are in daily operation on behalf of the customers.

About GeoPost

The GeoPost Group regroups the Express subsidiaries of La Poste Group and is a major force in Express throughout Europe as demonstrated by its first rate DPD road network. GeoPost serves more than 230 countries on behalf of over 300,000 customers in the world. GeoPost is positioned in 1st place in France and 3rd place in Europe for the CEP (Courier Express Parcels) market with a turnover of € 3.1 billion in 2007.

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