



DPD Delivers Books to Visually Impaired Children

Moscow, January 23rd, 2008 - DPD continues to cooperate with the Charity Fund 'Illustrated Books for Small Blind Children'.

In December 2007 Armadillo Group (DPD brand) made large-scale deliveries of special books and development games to 13 specialized pre-school institutions in Perm, Gelendzhik, Krasnodar, Eysk, Ekaterinburg and Sergiev Posad. As a result of this project, the children received 1930 copies of special illustrated embossed books as well as 386 sets of specially developed tasks and 386 customized playsets.

'The books we deliver do more than just help the children better adapt themselves to everyday life; what is equally important is that the children are aware of the fact that there are a lot of people who care about their future. We are happy to provide real help to those who need it most', commented Sergey Kruglov, General Director of Armadillo Group.

DPD has been successfully cooperating with the Charity Fund 'Illustrated Books for Small Blind Children' since 2005. The partnership is evolving - it is not the first time that DPD helps the books published as part of 'Books as a Gift' Charity Program to reach addressees. In October 2006 DPD delivered books for 168 children to several specialized pre-school institutions in Novokuznetsk and Nadym. Compared to the previous year, in 2007 DPD delivered twice as many books to child care institutions as well as to a special library for visually impaired children. In 2007 DPD was awarded with the gold medal of the 'Books as a Gift' Program Philanthropist for significant contribution to the Fund's charity activities.



The Fund 'Illustrated Books for Small Blind Children' was established in 1994 to facilitate implementation of 'Books as a Gift' Program which is part of the UN and UNESCO World Circulations of books published for children with eye-sight disorder have been growing from year to year.

Lyudmila Shevtsova, Representative of the Fund 'Illustrated Books for Small Blind Children', and Sergey Kruglov, General Director of Armadillo Group

About Armadillo Group

Offering customers a complete range of transportation logistics and parcel delivery services, Armadillo Group is a recognized leader in parcel and freight business in Russia. The Group provides state-of-the-art delivery to more than 3,300 destinations within the Russian Federation and internationally.

In 2006 Armadillo Group turnover rose to 1,540 million Roubles (44.2 million Euros), exceeding its 2005 turnover by 51%. In 2006 Armadillo Group delivered over 2.8 million parcels for 11,500 customers, the total weight shipped was 70,000 tons.

Armadillo Group (ZAO "Armadillo" and ZAO "Armadillo Business Parcel"), headquartered in Moscow, is an affiliate company of GeoPost, a parcel specialist and a major player on the express market bringing together all the La Poste group's express subsidiaries. Armadillo Group operates in the framework of the GeoPost Yurtiçi Kargo joint venture. As of autumn 2007 Armadillo Group trades under the single international DPD brand.

Companies within Armadillo Group are accredited with international and Russian professional associations, including IATA, FIATA, Freight Forwarders Association of the Russian Federation and Association of Express Carriers.

About DPD

With the daily transport of more than 1.4 million parcels in a seamless international network, DPD GmbH & Co. KG is one of the leading parcel service providers in Europe. This global franchisor based in Aschaffenburg, Germany offers a wide product portfolio both domestically and abroad through its franchisees. The offer ranges from standard, guarantee and express parcels through services such as cash-on-delivery, right through to individual customer solutions. In approximately 500 depots in 38 countries, more than 22,000 employees and 15,000 vehicles are working to serve 200,000 commercial customers. At the head of DPD GmbH & Co. KG are the two joint CEOs Hans Fluri and Arnold Schroven. The French GeoPost Group, which is a wholly owned subsidiary of La Poste, holds the majority of shares in DPD.

About GeoPost

GeoPost, a parcel specialist and a major player on the express market, brings together all the La Poste group's express subsidiaries. Established across Europe, and serving over 230 countries on behalf of over 300,000 customers throughout the world, the GeoPost group is number one in France, number three in Europe, with a turnover of €2.969 billion and second in Europe in terms of volumes carried.