



GeoPost announces sales of 3.1 billion euros in 2007

Paris, 1 April 2008 – In 2007, sales of GeoPost, subsidiary of the French La Poste Group and leader in the European BtoB express delivery market, topped the €3-billion mark. Its 2007 sales totalled 3.171 billion euros, an increase of 6.8% compared to 2006, on a like-for-like basis and at constant exchange rate.

GeoPost consolidated its position in Europe by acquiring Seur's Santander franchise, in Spain, and reinforced its partnership with the leading express delivery company in Turkey, Yurtiçi Kargo, by acquiring a 25%-stake in the company. In South Africa, a new joint venture with the Laser group has enabled GeoPost to move into the country's domestic express market.

GeoPost has expanded its international brand DPD into Poland, Benelux, Russia and the Baltic States. Thanks to its subsidiaries, leaders in their respective countries, and to a first rate DPD European transport network, GeoPost is today, in terms of sales, the third leading express parcel service provider in Europe.

Agreements signed with Air France /SoDeXi and Aramex have given GeoPost access to intercontinental routes.

Hence, in terms of volume, 2007 saw GeoPost confirm its position as the second largest express company in Europe – 528 million parcels delivered, in 2007 – for 300,000 customers.

About GeoPost

The GeoPost Group regroups the Express subsidiaries of La Poste Group and is a major force in Express throughout Europe as demonstrated by its first rate DPD road network. GeoPost serves more than 230 countries on behalf of over 300,000 customers in the world. GeoPost is positioned in 1st place in France and 3rd place in Europe for the CEP (Courier Express Parcels) market with a turnover of **€3.1 billion** in 2007.